

FOR IMMEDIATE RELEASE

Bakersfield, California
September 11, 2009

Contact: Ramona Potts or Kresa Hoffman
<http://www.AtomicKittenSalon.com>
Tel: 661.323.7653 Cell: 661.565.1926
Email: purr@atomickittensalon.com



Bakersfield stylist wins national honors.

Local hair stylist Aundrea Wagner-Witzig of the Atomic Kitten Salon in Bakersfield California is one of three color master stylists competing to represent the USA at the International Wella Trend Vision 2009 Awards in Berlin Germany this November!

THE RESULTS ARE IN:

It is with great pleasure that Wella Professionals USA announces the finalists in the 2009 Trend Vision competition...

Aundrea Wagner-Witzig from Bakersfield California will compete in New York as a Wella Professionals USA Trend Vision 2009 finalist. The winner from the New York competition will then go on to represent the USA at the International Wella Trend Vision competition in Berlin, Germany on November 1, 2009.

Wella International Trend Vision Award encouraged up-and-coming hairstylists to interpret key trends using their unique creativity. The event is the only professional hairstylist competition that has an international live final and is based on the skills of the hairstylist to translate a trend using innovative styling including make-up, clothing and accessories.

Competing stylists from across the continent were asked to create a complete finished look – cut, color, style, makeup and wardrobe – that was their own personal interpretation of the four Wella global trends vision themes.

Utopia: A futuristic trend that evokes a softer world, full of emotion.

De-Lush: Luscious is a state of mind - a ripe, full, confident attitude to life.

Intersexion: Pushes the limits of seduction and challenging stereotypes to create new-age glam look.

Virtual Life: Where the line between reality and fantasy is blurred to make a creative statement.

A photograph of model Kelly Flood with the winning style was created by local Photographic artist Eric James Swearingen and submitted by Aundrea for this competition. Based on that image, the judges at Wella Professionals USA placed Aundrea Wagner-Witzig's entry in the top three out of all competitors in North America. Aundrea Wagner-Witzig was assisted by Ramona Potts also an expert stylist and co-owner of The Atomic Kitten Salon in Bakersfield, Ca.

It is with much pride that the team from Bakersfield will be competing in New York for the opportunity to represent the USA in the International Wella Trend Vision 2009 Awards in Berlin, Germany this November.

"It is such an honor to be selected as one of Wella Professionals USA's top three in the Nation, the whole team worked really hard for this opportunity. I really feel blessed to have such a talented crew of people behind me. I know that we have the ability to go on after New York and be the first to ever win the International Wella Tend Vision for the USA" -Aundrea Wagner-Witzig

Aundrea Wagner-Witzig for additional information or interview:
aundreawitzig@yahoo.com
661.323.7653
661.281.5710



###